



Why American Red Ball?

American Red Ball has a tradition of doing business in a professional, ethical and honest manner by:

- Treating customers, agent and drivers fairly;
- Complying with all federal safety and consumer regulations; and
- Having a driver qualification policy that is more stringent than DOT regulations.

Our relationship with agents and drivers goes beyond just business and recognizes that:

- The relationship must be mutually beneficial;
- Our agents and drivers determine how successful we are in delivering quality service to our customers; and
- Our agents and drivers are our long-term business partners.

American Red Ball is a progressive company utilizing up-to-date technology in all areas:

- Accuterm, our computerized operating system is easy to use and allows agents to easily access information concerning all aspects of conducting business with American Red Ball.
- We are utilizing advanced software to assist agents with COD sales, and to work more closely with the military's new DP3 program.

American Red Ball has the capacity to provide quality service to customers, agents and drivers with the following resources:

- An agency support network of approximately 275 agents system-wide;
- Over 220 pieces of leased equipment in our hauling fleets;
- 45 million in revenues;
- Flexibility to focus on an agent's specific needs; and
- Accurate, timely payments of commissions.

You are not a number at American Red Ball:

- Higher level of visibility of the agents and drivers – more individual attention;
- Greater devotion of the van lines resources; and
- Direct communications with owners and managers.