

Sales



INTERNET

Should you choose to become an American Red Ball agent, your customers will benefit from our professional website's extensive information about moving and communicating with us. Customers in your area will find you easily through our "Find an Agent" link. Visit www.redball.com to see for yourself that it is both user friendly and informative.

SALES MATERIAL

American Red Ball's sales material is attractive, modern and informative. Besides allowing our agents to walk in with professional literature that is second to none, it is useful to leave behind for customers – containing helpful tips, a tear-out planning calendar and all the consumer information required on each move.

An American Red Ball pre-move packet will inform your customer of what to expect and will arm them with a plan for how to prepare for the move. They will receive information about our company, moving tips, hazardous materials and much more. We believe that if your customers have a clear plan for what will happen and when it will happen, the stress of moving will be greatly reduced. It's part of our "no surprises" philosophy. The move will be organized in accordance with the needs of the customer.

SPECIALTY ADVERTISING

Our great sales aids carry the American Red Ball logo and include: coffee mugs, toy trucks, magnets, pens, golf balls, and more. They are imprinted with the Red Ball logo and will usually ship the same day they are ordered. In addition, we will gladly assist your with special orders for trade shows and other events.

CO-OP & TRADEMARK

To have customers, you need to entice them to contact you, and American Red Ball is ready to assist you. Agents earn advertising dollars based on their commercial line haul booking revenue. Yellow pages and equipment identification automatically apply (with prior trademark usage approved). In addition, requests will be considered and usually approved for trade shows, Internet advertising, radio, television, etc.