

# Meet Our Management Team

Our owners and management team have the experience and initiative to carry out our mission of ethical and fair treatment to customers, agents, drivers and employees.

## OWNERS

**Katrina Blackwell** has been in the moving business since 1969 and with American Red Ball since 1975. In 1997 she was appointed President and has continued in that capacity as owner.

**David Combs** came to American Red Ball in 1980 from a background in auditing. Having served as Vice President of Administration, he has been involved in many departments including implementation of the current operating system. As an owner he is now CFO.

**Brad Beal** started in the moving business in 1977 and has been with American Red Ball since 1990. He became Vice President of Government Services in 1993 then Vice President of Operations in 1998. As an owner he is currently COO.

## MANAGERS

- **Renee Kelker, Director Revenue Accounting** – Has been with American Red Ball over five years. Renee manages billing, credit and collections and all agent and driver accounts.
- **Richard Higgins, Director Customer Service** – Oversees loss and damage claims and has more than 25 years' experience, first in operations with another van line and since 1988 with American Red Ball.
- **Keith "Bud" Showalter, Director Safety & Licensing Services** – With over 25 years' experience at the agency level, independent van line and carrier, Bud is responsible for compliance with all DOT regulations, driver qualifications and implementing safety initiatives.
- **Paul Roche, Manager Government Services** – Has been with American Red Ball for five years with a background of production management and eight years in the Air Force. Paul manages our bid and quality control processes for Department of Defense personnel relocations.
- **Michele Maddox, Manager Operations** – With 25 years' experience, Michele is responsible for the registration, planning and dispatch of all shipments and operational communications with customers, agents and drivers.
- **Richard Zimmerman, Manager Driver Services** – grew up in the industry and has more than 20 years of operational experience.
- **Dan Hall, Manager Business Development** – 22 years of experience at both the van line and agency level in every aspect of the moving industry. Dan is responsible for new agent recruitment and assisting our agents in growing COD and National account business nationally.

## INTERNATIONAL DIVISION

- **Michael Cobb, Vice President Red Ball Forwarders, Inc. International Division** - Mike has 30 years' experience in the international arena.